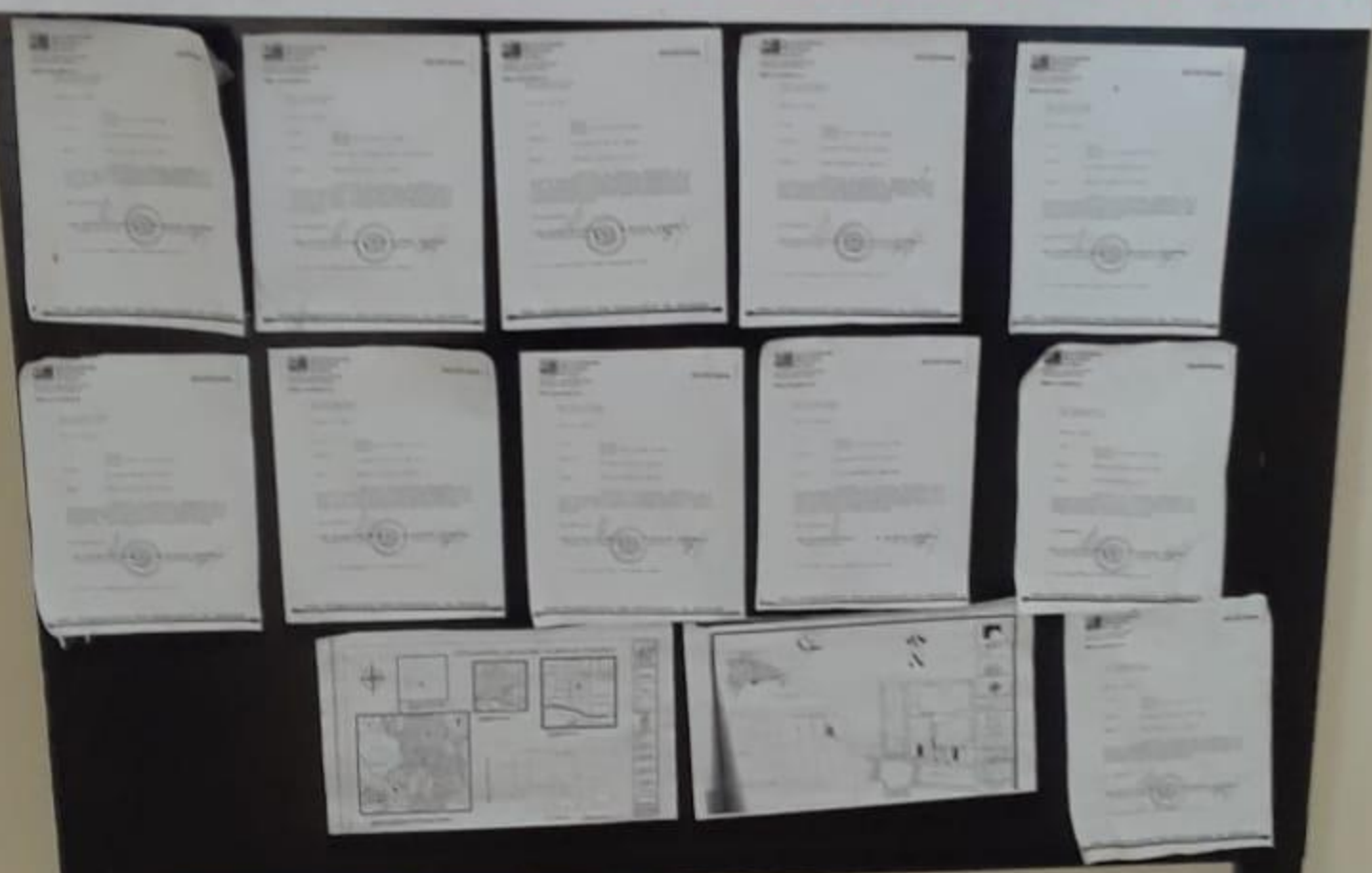Dirección de Planeamiento Urbano